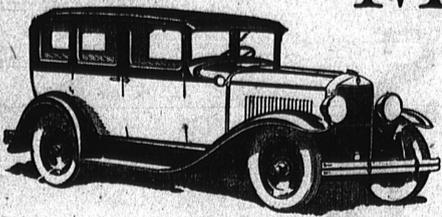


Another Record Month



July Sales Greatest of Any Month In 18 Years

AGAIN in July—when motor car sales generally slacken—Graham-Paige broke all sales records for any month in eighteen years; the last week in July being the greatest week in the company's history. And—for five consecutive months, Graham-Paige has established new all-time sales records.

Joseph P. Graham
Robert C. Graham
Ray A. Graham

Five chassis—sixes and eights—prices ranging from \$860 to \$2485. Car illustrated is Model 614, five-passenger Sedan, with 4-speed transmission, (standard gear shift), \$1295. All prices f. o. b. Detroit.

Wichman Motor Sales

1912 Carson St. Torrance Phone 161

GRAHAM-PAIGE

Read The Herald and Get All Sides of Every Question

Straightforward FACTS on Every Issue

Uncolored by Selfish Interest

Untainted by Political Ambition

If you are not already a regular subscriber, mail in this order today.

Subscription Order

Please send me your paper until further notice, at the rates printed below:

Name.....

Address.....

RATES: 3 months, 50c; 6 months, \$1.00, 1 year, \$2.00

Try Our Want Ads For Results

BREATH OF ARABY AT EXPOSITION

Lending True Arabian Atmosphere to the Colorful Moorish City in Which is Being Held the Pacific Southwest Exposition at Long Beach, California, are Tofigh Simon Abdullah (Left), Kamel Ahmed (Center), and Miss Daba Thad (Right). All Children of Syria. Abdullah is in Charge of the Arabian Troupe Which Plays Weird Instruments, Dances and Otherwise Entertains Visitors to the International Fair. Ahmed Twice Daily, From a Muezzin Tower, Calls the Faithful to Prayer, and Miss Thad, Who is One of the Leading Artists of Her Country, Gives Interpretive Dances



Pacific Electric Picnic Saturday

15,000 Employees Will Take Outing at Redondo Beach

Play day approaches for Pacific Electric employees. Fifteen thousand strong, employees, their relatives and friends, will hold a picnic and reunion at Redondo Beach this coming Saturday. The affair is an annual one that has been staged by the railway management for many years past.

A full program of sports and amusements has been arranged for the throngs by the committee in charge of entertainment, headed by N. B. Vickrey, president of the employees' club. Among the outstanding features of the day's program are free bathing, dancing and refreshments; vaudeville show, ball games, bowling, athletic events, hand concert, trap shooting, wrestling, boxing contests and deep sea fishing. Prizes will be awarded to the winners of the various events in which the inimitable Dan Tobey will again act as master of ceremonies.

Special plans have been made for the entertainment of children in attendance, for whom numerous games will be staged, in addition to their being supplied with free rides, on concessions, bathing, ice cream, souvenirs and other appetizing to childlike taste. All employees possible to relieve from service without handicapping operations will be granted the day off to attend the picnic festivities, and those needed to maintain service will be permitted a day off at a later date.

Mr. and Mrs. Holt and family, who have taken a three year lease on the Wurlitzer building, are moving to Torrance this week.

M. W. Tripp of Sierra street is driving a new Dodge roadster.

Almon Stuart and Joe Taven left Monday morning for a trip north, where they will spend a week hunting in the mountains.

Ticker's Tips

Dear Friends: Personally I don't smoke. I've tried it several times and it always made me sick.

But it seems to me that if I did smoke I'd want one of these Ronson lighters that Howard's have in stock.

I notice that every man who smokes a pipe uses up more matches than he does tobacco and anybody that smokes cigarettes or even cigars is always asking somebody for a match.

The very latest thing is to carry a little pocket lighter and these are supposed to give you the most lights to the gallon of any on the market. What's more they always work and they're an ornament to any man's wardrobe. They last for years and I can't think of a nicer gift for a man who smokes.

Ticker.



Torrance 1503 Cabrillo Ave.

Hoover Visits South Friday

Candidate to Speak at L. A., Long Beach and Pasadena

Herbert Hoover will arrive in Los Angeles next Friday noon to be the official guest of the City of Los Angeles and other nearby Los Angeles county cities. His arrival here is in the nature of a homecoming.

This was the announcement yesterday following a meeting at the Alexandria Hotel of representatives of various groups to arrange for the reception here of the noted Californian. The official heads of the governments of Los Angeles, Glendale, Long Beach and Pasadena will greet the Republican leader and will be in charge of receptions or whatever ceremonies are held in each city.

The principal talk to be delivered by Mr. Hoover while here will be at 1:30 o'clock Friday afternoon from the Spring street steps of the Los Angeles city hall. This talk will be broadcast by KPLA. Although no official announcements have been made it is expected that he will touch again upon the development of water resources and will include a brief handling of national campaign questions.

Arriving by special train at one o'clock at the Southern Pacific station accompanied by a party of seventy, including press correspondents and others, the Californian will be escorted by Mayor George E. Cryer and a guard of honor to the new City Hall. Before arriving at the Los Angeles station a stop of ten minutes will be made at the Glendale station where Mr. Hoover will be met by Mayor Harry G. McElin.

Leaving Los Angeles City Hall the party will go by auto to Long Beach, where Mayor Oscar Haug will escort Mr. Hoover to Bixby Park for a gathering of the Iowa State Society, arriving at 3:00.

Later a tour will be made of the Southwest Exposition. Although the annual picnic and reunion of the Iowans was held last Saturday a second monster gathering was voted on and arranged when it was learned that Mr. Hoover might be able to be in attendance for a brief time with members of other state societies participating.

The Republican leader's hurried trip to the east will begin at Long Beach, with a stop of ten minutes at Pasadena. Clayton R. Taylor, representing the City of Pasadena, will introduce Mr. Hoover at 6:40 o'clock to the assembled crowds in Library Park, where the nominee will speak over the radio from the rear of his train.

Leonard Busy on Light Document

Resolution of Intention Being Drafted by Engineer for Tuesday Meeting

City Engineer Leonard is busy this week drafting the resolution of intention which the council will pass next Tuesday night as the next definite step to secure an ornamental lighting system for Torrance.

The resolution will specify King cast iron posts and will detail the manner in which the system is to be installed. It will name a date for protests. Officials expect very few protests, and believe that the proceedings will be carried out with a minimum of delay. It is estimated that lights can be burning in Torrance in about six months. While no definite assurance can be given, an effort will be made to turn on the lights on New Year's eve.

Mr. and Mrs. N. F. Jamieson spent the weekend at Catalina.

Jack Hanson is fishing in the high Sierras.

PIGGY WIGGLY



Here... women choose for themselves from the world's best foods!

- SARDINES**
Booth's Mustard
Delicious for the light lunch or picnic spread.
Tin..... 14c
- PUFFED RICE**
QUAKER
Quaker love its delicious nut-like flavor.
Package... 15c
- MOROLA**
NUT MARGARINE
Morola is the ideal spread for bread—and so wonderful for cooking, too.
2 Pounds... 47c
- UNDERWOOD**
DEVILED HAM
Solves the sandwich problem. Makes a delicious spread.
Small Tin... 20c
Large Tin... 32c
- Salad Wafers**
BISHOP'S
No luncheon complete without them.
Package... 20c
- CERTO**
Fruit Pectin. Results will amaze you.
8-oz. Bottle 29c
- CAKE FLOUR**
AIRY FAIRY
Makes light, fluffy cakes.
Large Pkg. 38c
- Money-Saving SPECIALS**
- WHITE KING SOAP**
6 Bars 21c
(Limit 12 Bars)
Friday and Saturday, Only
- Libby's Alaska Red SALMON**
TALL CAN... 23c
Price good until Aug. 23 incl.
- BEN-HUR COFFEE**
1-lb. can 51c
Price good until Aug. 23 incl.
- SPECIAL DEAL!**
1 Large Pkg. A \$1.35 Value
Citrus Granulated Soap ALL for 69c
1 Fancy Rubber Apron
- RIPE OLIVES**
Elinore, Medium
No. 1 Can 18c
No. 2 1/2 Can 35c
- Kidney Beans**
Van Camp's
An appetizing, wholesome dish. Serve often.
No. 2 Can. 12c
- RELISH SPREAD**
One of the Best Foods
Just what you need for sandwiches. Serve with ham, too.
9-oz. Jar... 25c
- COLLEGE INN BONED CHICKEN**
Tender chicken meat, seasoned perfectly. Handy for chicken salad and sandwiches.
6 1/2-oz. Tin. 55c
- Sweet Relish**
LIBBY'S
Adds a zest to your meals. Keep a bottle handy.
9-oz. Bottle 16c
- CANDY BARS**
BISHOP'S
Resistor 5c size.
3 for... 10c
- JELLIES**
GLEN ROSA
Assorted Berry and Fruit Jellies.
6-oz. Glass 14c

FRESH FRUITS and VEGETABLES

- Bananas, 5 lbs. 23c
- Bellefleur Apples, 12 lbs. 25c
- Local Spanish Onions, 6 lbs. 10c
- Seedless Grapes, 6 lbs. 15c
- Potatoes, 16 lbs. 25c
- Sunkist Lemons (Packed), per doz. 15c

1315 Sartori Ave., Torrance Wm. Pearson, Mgr.